



ALLEGRA®

www.ally-press.com

7x5 Postcard Template

Front

Safety area: no text past the MAGENTA line

Bleed area: To print to the edge, a full bleed is needed.
Artwork must extend to the edge of the CYAN box.



ALLEGRA®

www.ally-press.com

7x5 Postcard Template

Back

POSTAGE
CLEAR
ZONE

NO MAILABLE ADDRESS, STATE OR ZIP BELOW THIS LINE

Post office checks this area for addresses and zip codes. To be sure that your postcards won't be returned to you by the postal automation process, any address placed below this line, should not contain a state or zip code.

MAILING ADDRESS ONLY

- * This shaded area should be clear of any texts if you are mailing your cards.
- * The mailing address is the only text allowed in this area
- * There should be no background color or image in this area.
If there is a background in this area a white box will be placed on top.

Safety area: no text past the MAGENTA line

Bleed area: To print to the edge, a full bleed is needed.
Artwork must extend to the edge of the CYAN box.