



FOR IMMEDIATE RELEASE

CONTACT: Annmarie Lavorata
All Points Public Relations
(815) 575-1974
alavorata@allpointspr.com

September 2023

**ALLEGRA PRINT MAIL OF LANSING EARNS INTERNATIONAL RECOGNITION FOR SALES
PINNACLE, MILESTONE, SALES EXCELLENCE AND SALES GROWTH AWARDS**

LANSING, Mich.— Alliance Franchise Brands, a world leader in marketing, graphics and visual communications, recently honored Brad and Shirley Naghtin, Angie Lewis, and Ben Naghtin, owners of Allegra Print Mail of Lansing, with the Sales Pinnacle, Milestone, Sales Excellence and Sales Growth awards.

The Sales Pinnacle award recognizes outstanding sales performance in the international network of marketing and print services providers, while the Sales Growth award is given annually to the top 10 businesses with the highest dollar growth and the top 10 businesses with the highest percentage growth. The Sales Excellence annual award recognizes sales excellence in the international network of marketing and print services providers. Additionally, the Allegra of Lansing team received the Milestone award for achieving \$3 million in annual sales levels for the first time.

“Receiving the Sales Pinnacle, Milestone, Sales Excellence and Sales Growth awards is an incredible honor for me and for our entire team at Allegra Lansing,” said Brad Naghtin. “The passion we all share for helping our customers achieve their own goals through marketing, mail and print services is what drives us to be better each and every day. These awards are a true validation of those efforts, and we are more inspired than ever to reach many more milestones in the years ahead.”

Allegra Print Mail is a full-service commercial print and mail provider with in-house capabilities utilizing the most advanced printing technologies with a 6-color 40” Komori, complete finishing services, mailing services, variable data capabilities, and print management solutions.

Located at 5731 Enterprise Drive, Allegra is locally owned and operated and a member of the Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, with locations in the United States and Canada.

For more information about Allegra Lansing, visit www.ally-press.com or call (517) 394-2995.